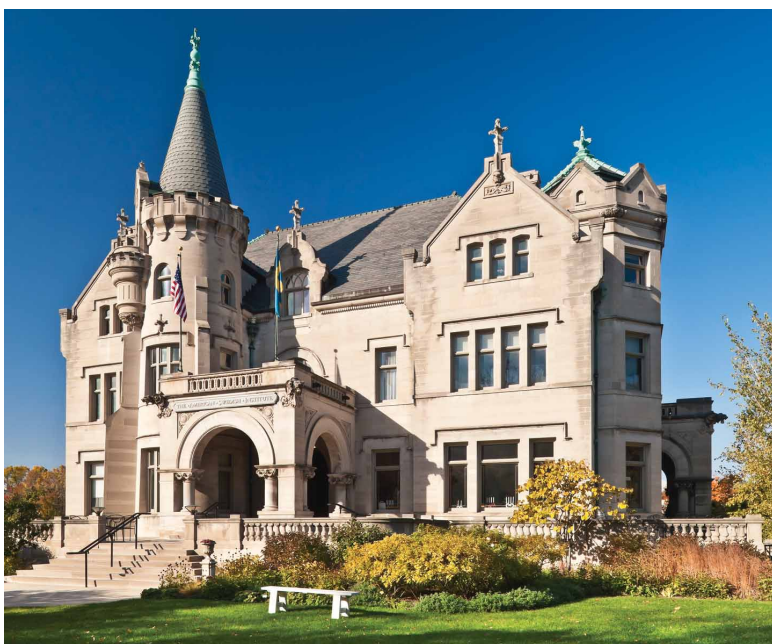


A PARTNERSHIP OF TRADITION AND OPPORTUNITY

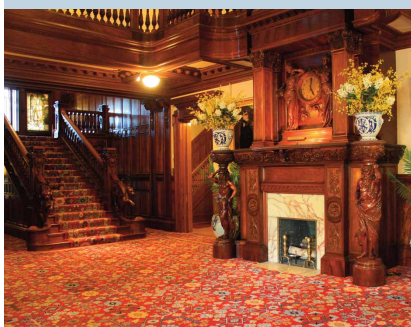
Gustavus Adolphus College was founded in 1862 by Swedish immigrants and named after King Gustav II Adolf of Sweden, a great supporter of education and the arts. Through the years the College has remained true to its roots and still maintains many connections to its Swedish heritage.



The American Swedish Institute was founded in 1929. The historic house, museum, and cultural center celebrate Swedish, Swedish-American and Nordic culture. Each year, more than 75,000 people of all ages visit the museum, its exhibitions, and attend classes, programs and events. The

organization has approximately 5,000 household members in 46 states and five countries.

For more information visit: asimn.org



So what does that mean to today's students, alumni, and faculty? It means that the Swedish values of environmental stewardship, gender equality in the work place, and peaceful conflict resolution are relevant and integral parts of their Gustavus experience. By growing its partnership with the American Swedish Institute, the College is ensuring a future built on these values, while expanding its presence and outreach in the Twin Cities.

Housed in the historic Turnblad mansion in South Minneapolis, the American Swedish Institute is the foremost Swedish-American organization in the United States. In May 2012 it will dedicate the Nelson Cultural Center, a new, modern addition to the property that contains an office suite for Gustavus. This suite will enable the College to expand its admission activities, alumni relations, and educational programming. The location and partnership blend tradition with opportunity in a way that supports a top recommendation of Commission Gustavus 150.

Several naming opportunities exist within Gustavus's Office Suite, including the reception and seating areas, conference room, and two offices. By choosing one of these as your gift to Campaign Gustavus, you are ensuring that the College will have a future rich in Swedish values and be more accessible to prospective students and alumni.

GUSTAVUS 
GUSTAVUS ADOLPHUS COLLEGE

150 YEARS AND COUNTING

Office of Institutional Advancement

800 West College Avenue | St. Peter, Minnesota 56082

800-726-6192 | 507-933-7512 | gustavus.edu/campaigngustavus

gustavus.edu