



It should come as no surprise that a college vested in providing its students with a one-of-a kind education is also committed to showcasing unique learning opportunities outside of the classroom. Signature events recognizing peace, science, cultural diversity, music, and Swedish traditions draw thousands of alumni and friends to Gustavus each year.

Your gift to Campaign Gustavus in support of signature programs can provide the resources necessary to ensure these important conferences and concerts remain a part of the College community for future generations.



## Examples of Signature Events at Gustavus Adolphus College

**CHRISTMAS IN CHRIST CHAPEL** is an annual worship service in Christ Chapel that celebrates Christmas through music, art, and dance. Approximately 1,200 people attend each of five performances, which have taken place on the first weekend in December since 1973.



**THE NOBEL CONFERENCE** brings world-class researchers and scientists to the Gustavus campus for two days each fall. Guest speakers recognized as experts in their fields present information on topics ranging from economics to medicine, from evolution to Einstein.



**THE MAYDAY! PEACE CONFERENCE** is an opportunity for the greater Gustavus community to join in conversation regarding issues of peace and social justice throughout the world. Each spring, classes are shortened to allow all students to attend the conference and listen to special keynote speakers.



**BUILDING BRIDGES** is an annual conference on diversity. Student-initiated and student-led, it promotes proactive, social change through awareness and it fosters mutual respect and understanding of diversity. The conference has been held annually in March since 1995. New themes are developed and presented each year.

For a full listing of signature events at Gustavus, visit [gustavus.edu/events](http://gustavus.edu/events).