

## **Facilities and Finance Task Force**

January 24, 2009  
Westin Hotel, Edina  
9:00 AM – 3:00 PM

### **Meeting #2 WEB Summary**

#### **Welcome and Objective**

The meeting began with a brief overview of the first meeting. The objectives for the Task Force are consider the key focus areas and begin to form ideas that will be worked into recommendations. Also briefly reviewed was data requested and received, including:

- Current financials
- Competitive faculty compensation
- Breakdown of financial aid comparisons
- Net tuition yield
- Current state of environmental initiatives
- Future initiatives for facilities
- Demographics of student population and needs
- Expected capital expenditures

**Overview of Fundraising and Philanthropy** – Tom Young, VP for Institutional Advancement

**Presentation of New Academic Building** – John Strachota, BWBR Architects

#### **Discussion Regarding Key Deliverables**

Members generated ideas around the topics in which they would need to build ideas and recommendations. The group developed the following list:

- Fundraising and endowment
- Sustainability
- Physical plant maintenance
- Operational efficiency
- Pricing strategy
- People/Compensation
- New revenue streams
- Physical aesthetic/attractive spaces
- Ongoing strategic planning
- Capital campaign/planning
- Capacity of campus
- Maintenance and support of equipment for academic purposes

This list was narrowed into the following three main topics:

- Physical plant (capacity, sustainability, aesthetic, and maintenance)
- Resources (capital programs, people and benefits, operational efficiency)
- Revenue (new revenue streams, endowment and fundraising, tuition and financial aid)

The Task Force was divided into small groups to discuss the aspirations, strengths to build upon, and transformational opportunities for each topic.

**Task Force Meetings**

Thursday, February, 26, 9:00 AM to 3:00 PM, Heritage Banquet Room, Campus Center,  
Gustavus Adolphus College

Thursday, April 23, 9:00 AM to 3:00 PM, Gustavus Adolphus College