

APPLICATION CHECKLIST
Research, Scholarship, and Creativity Grant

Deadline March 15th (or following Monday if a weekend)

Please print and complete this checklist and attach it as the cover page of your grant application.

Faculty information

Name: Priscilla Briggs

Dept: Art and Art History

Email: pbriggs@gac.edu

Rank: Associate Professor

Checklist

☒ **Description of previous projects (and outcomes) funded by RSC grants**

☒ **Complete project description, including separate statements of:**

1. **Purpose.** What are the intellectual, conceptual, or artistic issues? How does your work fit into other endeavors being done in this field?
2. **Feasibility.** What qualifications do you bring to this project? What have you done/will you do to prepare for this project? What is the time period, i.e. summer, summer and academic year, academic year only? Is the work's scope commensurate with the time period of the project?
3. **Project Design.** This should include a specific description of the project design and activities, including location, staff, schedules or itineraries, and desired outcomes.

☒ **RSC Budget Proposal Form attached as last page of application**

☒ **Nine (9) copies of completed application and budget (including this checklist) to be submitted to the John S. Kendall Center for Engaged Learning (SSC 119)**

If successful, my proposal can be used as an example to assist future faculty applications. This decision will not in any way influence the evaluation of my application. Yes No (please circle one)

DESCRIPTION OF PREVIOUS PROJECTS FUNDED BY RSC

2008 I was awarded an RSC grant to help fund a photography project that resulted in an exhibition in Feb-April 2009 at the Hillstrom Museum titled *Fortune*. This exhibit focused on the retail landscape of China as a country with rapidly shifting economic and personal ideologies. The images of retail space focused on Chinese hopes and dreams for the future and the presence of Western influence within that vision.

2005 I was awarded an RSC grant to fund a photography project that resulted in an exhibition in February-April 2006 at the Art Center of St. Peter titled *Market*. This exhibit focused on the Mall of America as an icon of American consumption in relation to our identity as a nation as it is defined by capitalism and advertising.

PROJECT DESCRIPTION

1. Purpose

Exploring the retail landscape of China, in my last body of work, laid the foundation for a continued focus on the economic and ideological links between China and the US within the global market. I will approach the next phase of this project with more direct engagement with the subject. Where I previously looked at the mechanics of the complex global economic machine, I will now look at the individuals behind the machine. I will travel to China this Spring to photograph the people who make and sell things, creating portraits of producers, and attempt to map out the trajectory of various consumer goods by the hands through which they pass, ultimately ending up in the hands of a Chinese or American consumer. I will focus on various modes of production including cottage industry, mechanical factory, and an "art factory" where people make reproduction paintings. I am asking for an RSC grant for the work I will do after this trip. This work will be done in my studio at home and entails processing and printing the images and video that I shoot in China.

2. Feasibility

I visited China twice last year, photographing indoor and pedestrian malls of the richer cities along the coast that have benefited from the Chinese government's economic experimentations. During that time I also scouted out sites for my next phase of this project. One site I have identified outside Shenzhen is a human painting "factory" where painting reproductions are made. I have contacted the factory owner to gain permission for access to the site. Another site I have identified is the town of Puning, which is a cottage industry for making brassieres. There are many towns in China whose collective emphasis is on the production of one type of product. I chose this town because of the picturesque possibilities. If time permits, I may return to Yiwu to photograph in some factories there, whose owners I met on my trip last year. The shooting for this project will occur this Spring, in April and/or May. I will use the RSC grant toward the processing and printing of the photographs, which I will do in my studio this summer and fall 2010 after returning from China.

3. Project Design

The exhibition design will evolve with the project. Currently I am planning to create one installation piece for each site visited. Each installation piece will be made up of a multitude of photographs of varying sizes, video and/or sound, and text. The work will be exhibited in a solo exhibition scheduled for December 2010 at the Phipps Center for the Arts in Hudson, WI.

Research, Scholarship, and Creativity Grant BUDGET INFORMATION

Faculty Stipend

(\$500 professor; \$600 associate professor; \$700 assistant professor)

Expenses

Faculty may apply for up to \$1500 to pay for the cost of equipment, materials, personnel, and travel associated with the project to be funded by the RSC Grant. All expenses must be necessitated by the project to be funded by the RSC Grant.

ITEM		AMOUNT
Equipment (e.g., transcription machine, camera, cassette recorder— but not to include computer hardware)		\$
1:	Cost:	
2:	Cost:	
3:	Cost:	
Materials (e.g., books, printing, software, lab supplies)		\$4300
1: Printing	Cost:	
2:	Cost:	
3:	Cost:	
Personnel (e.g., typist, transcriptionist, student assistant)		\$
1:		
2:		
Travel Costs (cannot include conference travel, see http://gustavus.edu/finance/travel.php for allowable travel expenses)		\$
Airfare:		
Mileage: Number of miles @ \$0.55/mile		
Lodging:		
Meals:		
Other Expenses		\$600
1: faculty stipend	Cost:	
2:	Cost:	
3:	Cost:	
		\$
TOTAL EXPENSES		\$4900
AMOUNT REQUESTED (not to exceed \$1500 + stipend commensurate with rank)		\$2100

Have you applied for, or received funding from, another source to help support this project? Yes

Funding Source:

I have received \$3000 from Gustavus' Gamelin Endowment toward travel to China this Spring 2010. I have a pending application for a State Arts Board Grant to fund additional travel costs to China and an interpreter.

The RSC would be used toward processing and printing the photographs and video this summer and fall, after I return from China. I am not sure, at this point, of the exact amount or size of the photographs that will be included in the exhibit, so have indicated the average cost of materials for my previous solo exhibitions (which have ranged from \$3000 to \$5600).