

Annual Report, 2010/11

Folke Bernadotte Memorial Library

Gustavus Adolphus College



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The Year in Review

This year, though our budget was flat once again, we made strides in digitization projects, with the completion of a music digitization project as a particularly satisfying milestone, and continued our teaching efforts, offering new courses and changing things up at the reference desk. A couple of successful grants and a lot of work has led to progress in organization and access to the archives.

Teaching and Learning

As usual, the library provided course-related instruction for over 100 courses, meeting with 118 sections and 1,700 students. Most of these sessions involve meeting for only one course period in the library and providing hands-on experience with research tools and (in most cases) a customized online guide to resources that students can return to after the session. However, several instructors opted to involve their students in multiple sessions. For eight courses, librarians conducted two sessions; two instructors opted for three sessions and three returned four times. This is a trend we welcome, as our research suggests repeat visits have a positive impact on learning.

The College and Church Archives also was an increasingly popular site for learning, particularly during January when a record number of students enrolled in Interim Experience courses made use of the archives' unique materials.

Two courses involved librarians in weekly meetings with the class. POL 200, a methods course taken by all political science majors, included a weekly lab section taught by a librarian in both fall and spring semesters. GWS 380, the Gender, Women, and Sexuality Studies colloquium, included a librarian who met with the class and consulted on student capstone projects. We are exploring similar opportunities to embed information skills in methods courses in other programs.

Librarians also taught five credit-bearing courses: a first term seminar on international crime fiction in the fall, two January term courses (Books and Culture taught by Barbara Fister and Fact and Fiction co-taught by Anna Hulseberg and Julie Gilbert), and two partial-credit courses in the spring, NDL 301: Information Fluency and NDL 201: Reading Workshop, offered for the first time.

This new course grew out of research that Julie Gilbert and Barbara Fister conducted on reading for pleasure and is intended to encourage reading and discussion books as a part of lifelong learning. It was successful enough that we plan to offer at least one section of the course every spring.

Also in the spring, library faculty supervised another intern, who is planning to go on to graduate study in library and information science after a year of public service. Kristy Proctor put in a nearly full-time schedule and contributed to a number of projects while learning about the profession.

We revised our assessment plan and, in preparation for implementing it, we gathered papers from students enrolled in three senior capstone courses and redesigned our class evaluation forms, planning to gather slightly different data for 100, 200, and 300-level courses to measure growth over time. These will also be processed differently, using Google Docs, for more comprehensive and systematic data collection.

To respond to the difficulty students have locating materials and to encourage browsing, we created new signs for the print collections. We also had a variety of displays keyed to campus events to help library users encounter interesting books.

In the spring, staff had two days of meetings with Scott Bennett, who had some radical suggestions about how to redesign libraries for learning. Though we didn't agree with all of his suggestions, they led to interesting and sometimes challenging discussions. Bennett also delivered the Lefler Lecture.

At the end of the year, librarians participated in Camp Kendall and in FTS training workshops and created a display of faculty development materials in the GLA Reading Room in an effort to redirect some of our efforts toward faculty in the disciplines, who ultimately will have the greatest impact on students' learning.

Collections

In response to recommendations made by the library's Space Committee and based on findings from the 2010 ethnographic study, we made some major shifts of collections. Most notably, videos and DVDs were moved into a public area, promoting browsing. The microfilm collection was reduced in size and placed on the lower level, freeing up space on the main floor that we hope to convert into a special collections reading room.

The other major shift was to move our entire music CD collection online, digitizing the entire collection and linking it through the catalog so that it can be accessed anywhere on campus. This was a massive project undertaken in collaboration with GTS, but one that will make the music holdings much more accessible while respecting copyright. We are currently digitizing the Scullin jazz collection of LPs, a technically more challenging process. After subscribing to the

Naxos Music Library last year, we added Alexander Street Press's Jazz Library, completing the move of our music audio collection from the Fine Arts building online.

The College and Church Archives have also gone through some major moving and shaking. After reorganizing much of the storage areas in Norelius, the archives secured a grant that helped us purchase new shelving for the archives. Archives staff then relocated nearly everything in the archives, a project which makes the collection better organized, more secure, and allows for better use of limited space.

In addition to moving print collections, the archives staff continue to document and digitize many collections. In preparation for the Sesquicentennial, we completed digitizing the entire backfiles of the *Gustavian Weekly* from 1920 to 2005. After securing a grant from the college, we are able to make the large upfront investment in ContentDM, a digital content management package that provides a robust means of making digitized archival material accessible online.

ContentDM also will provide us the tools to create an institutional repository where faculty and students can make their scholarship public. We have piloted the process of identifying the rights, digitizing, and adding metadata to faculty publications and will be working on a process for scaling up. Institutional repositories are a way that colleges and universities can collect, document, and share their scholarly achievements with the world while promoting open access to knowledge.

In the spring, Barbara Fister was invited to attend a workshop on libraries and publishing held at Georgia Tech, where various strategies to encourage open access were discussed. Another small-scale project undertaken to support the open access movement has been to select open access ebooks that fit our collection development goals and add them to our catalog.

Finally, we made strides in strategically shrinking our collection. Over the summer, a Swedish specialist from Augustana College, Rock Island, visited for several days and went through a long-standing backlog of old Swedish books to see if any were valuable enough to keep or donate to another library. Librarians continued to weed the social sciences section of the general collection aggressively to remove outdated or superseded books and to purchase new materials where needed. We replaced aging VHS videos with DVDs where possible, reduced the microfilm collection substantially, weeded the Government Documents collection, and identified materials to weed from the reference collection over the summer. All of these efforts not only free up much needed space for students, but they improve the overall quality of the collection.

Given that we were forced to cancel a substantial number of journal subscriptions in 2009, we watched interlibrary loan requests carefully. Though our copyright fee costs were the highest they have ever been, journal cancelations don't appear to have been the cause. (Our highest costs were to support research in chemistry, which has the most expensive journals, with the average subscription running over \$4,000. Though we did cancel chemistry journal, the requests were mostly from publications that we've never carried.) Where it makes sense, we have begun

purchasing articles from publishers, who have become so hostile to interlibrary loan of articles that is often cheaper to purchase an article than to pay a required copyright fee, which often run higher than the average price of a book.

Services, Technology, Facilities

Following up from the 2010 ethnographic study, we have made some changes to our reference services. We piloted a program of training students to work at the reference desk from ten p.m. until midnight during busy period, knowing that many students don't begin sustained work on assignments until those late hours. It was successful enough (and a good learning opportunity for the students involved) that we will continue this peer reference program. We added an online form for reference consultation appointments. One librarian began to spend regular time in the Diversity Center with her laptop, providing reference services there. Our intern studied reference desk designs and student feedback from the study and made recommendations, which led us to dismantle our old reference desk and set up a "side by side" model. Our temporary arrangement, tested in the spring semester, will be replaced by a newly-constructed desk this fall.

We made several technical improvements, including replacing static lists of new acquisitions with dynamic RSS feeds based on Library of Congress classifications, creating a LibraryThing account and populating it with faculty recommendations, student book reviews, and a "legacy library" for Eric Norelius, and adapting the University of Minnesota's Assignment Calculator. A task force worked on examining the results of focus groups and usage data to prototype a new website for the library. We also installed new technology in the AV classrooms which will provide better facilities for both watching videos and class presentations.

One goal in the library's strategic plan is to support the intellectual and cultural life of the college through programs as well as through collections, services, and curricular support. This year we hosted a talk by Alisa Rosenthal to observe Constitution Day on a timely topic, the "ground zero mosque" controversy. In the spring, the library was the site of an exhibit, "Remember Me: Voices of the Silenced" in collaboration with the Peace Studies program, Crossroads, and other programs. We hosted the annual Lefler Lecture, given by Yale University Librarian Emeritus Scott Bennett.

Once again, student library employees staffed a table at the annual wellness fair to encourage reading for pleasure. We also had a monthly book drawing, which proved popular. In the spring we once again collaborated with The Book Mark to host the Gustavus Author Tea. The biennial Patricia Lindell Research Prize was judged, with top honors going to John Kennedy for "The Role of Interleukin-10 Mediated Pathways During HIV Infection," a project supervised by Jeff Dahlseid. We also held a contest for a library design that we could use on posters and other publicity materials. Abby Huff submitted the winning entry. We ended the year with a spectacular event put on by the Gustavus Library Associates: Books in Bloom. Volunteers created

floral designs inspired by books and sponsored by generous donors. These “blooms” were on display over the weekend of Honors Day.

Looking Ahead

We were able to complete or make progress on most of our goals for this year. See Appendix D for a complete status report. In the coming year, we will continue to work on a variety of projects, including the following.

- We will seek ways to make research skills a fundamental part of a Gustavus education by working with departments to map information literacy skills to their curriculum and seek opportunities to embed skills appropriately in the curriculum.
- We will implement our new assessment plan by evaluation information literacy in senior papers using a rubric and using new course evaluation forms.
- We will both build and trim the collection, continuing a substantial weeding program.
- We will continue to examine the best ways to proceed with the music library (which is in space that the music department would like to repurpose and for which we no longer have a staff position) and the map collection in Nobel Hall, which is being superseded by the use of geographic information systems.
- We will be planning a new facility for special collections, while continuing to envision ways our unique collections can play a role in the curriculum.
- Working from the successful pilot of an institutional repository using ContentDM software, we will seek ways to scale up the deposit of faculty work and develop sustainable workflows for identifying, depositing, and adding metadata to the college’s intellectual assets.
- We will debut a new look for our website that streamlines the front page in response to student feedback and matches more closely the college’s web look.
- In collaboration with the Kendall Center and its Faculty Associate for Undergraduate Research, we will host informal sessions for students and faculty on research tips and tricks.
- We will participate in sesquicentennial celebrations, including developing a digital showcase for the college’s history; we also hope to host a conference on Scandinavian crime fiction that will also contribute to the Global Insight program’s Circumpolar Year.

Appendix A: Selected Staff Activities

Ginny Bakke served as a member of the Gustavus Library Associates Executive Board, the GLA membership committee, and coordinated the library's involvement in Books in Bloom.

Lynn Burg attended "RDA : What it is, and what it means to you" and a Microsoft Excel workshop as well as a MnPALS user group meeting and work day.

Diane Christensen attended a Microsoft Excel workshop, MnPALS acquisitions and serials work day, and a MnPALS user group meeting and work day.

Adriana Darden had her part-time position increased by half a day, which was particularly helpful during an unusually busy instruction schedule in January.

Barbara Fister published "[Liberating Knowledge: A Librarian's Manifesto for Change](#)" in *Thought & Action* (Fall 2010: 83-90) as well as weekly columns for *Library Journal* and *Inside Higher Ed*. She presented papers at several conferences including an invited talk, "[Conventionally Unconventional: Lisbeth Salander's Sisters in Crime](#)," at an international symposium on Stieg Larsson held at UCLA, May 20-21, 2011.

Amy Gratz filled in during the fall semester while two librarians were on parental leaves. With Anna Hulseberg and Sarah Monson she presented a session titled "The Library through Students' Eyes: Exploring Student Research Needs in the Brick and Click Space" at the annual Brick and Click Libraries Symposium in Maryville, MO, as well as "Demystifying Ethnography: Exploring Student Use of Library Spaces" at the Minnesota Library Association conference.

Julie Gilbert had four articles accepted for publication in *College & Research Libraries*, *Reference Services Review*, *PS: Political Science & Politics*, and *College & Research Library News*. She presented "The Library through Students' Eyes" at the Brick and Click Conference and "Demystifying Ethnography" at the Minnesota Library Association conference as well as serving as the Kendall Center Faculty Associate for the Scholarship of Teaching and Learning.

Anna Hulseberg had a book chapter, coauthored with Jeff Jenson and Michelle Twait, "Creating a mentoring community in an undergraduate library," accepted for publication. She presented "The Library through Students' Eyes" at the Brick and Click Conference and "Demystifying Ethnography" at the Minnesota Library Association conference, as well as serving as chair of the Program Assessment and Development Committee and a member of the General Education Working Group during a very busy assessment year.

Jeff Jenson published an article, "Minnesota Apple Trees: Growing Shorter in the 1950s" in *Minnesota History* (62.5, 2011, 190-196) and had a book chapter, coauthored with Anna

Hulseberg and Michelle Twait, "Creating a mentoring community in an undergraduate library," accepted for publication. He presented "Intellectual Organization: From Nothing to There and Back Again – Not to Be Confused with a Hobbit's Tale" at the Midwest Archives Conference held in St. Paul in April, gave two workshops at the 10th annual South Central Minnesota Genealogy Expo at Minnesota State University, and worked closely with the author of two books for the college's sesquicentennial.

Dan Mollner served on the Faculty Personnel Committee, being elected chair for the coming year, and served as faculty sponsor of an Internship in the Center for International and Cultural Education.

Sarah Monson gave several presentations: "'When I Want to Impress Someone': An Investigation of Strategic Language Use, Deception, and Evolutionary Theory," at the Central States Anthropological Society's annual meeting in Iowa City, "OCLC Local Holding Records Tips & Tricks" at the MnPALS Acquisitions/Serials and Cataloging Workday, "The Library through Students' Eyes" at the Brick and Click Conference and "Demystifying Ethnography" at the Minnesota Library Association conference.

Jay Nordstrom was appointed as co-representative for private colleges on the circulation steering committee at the Aleph User Group meeting in St. Paul in October. She also was invited to serve as one of five individuals who are trained to provide advice to staff and students on the campus harassment policy.

Susan Owen once again filled in at the reference desk on many evenings and weekends as a course replacement that enabled the library to offer a section in the first term seminar program.

Melissa Perron attended a Marc Edit training workshop as well as the MnPALS User Group meeting and the annual Workday.

Jeannie Peterson survived her first year as our budget and data specialist and attended a number of classes on topics ranging from Microsoft Excel to Windows 7, Office for Windows 2010, and Google Docs.

Sonja Timmerman served on the ILL User Group Steering Committee and attended "WorldCat Resource Sharing Basics," "WorldCat Tips and Tricks" and the annual Minitex Interlibrary Loan Conference as well as the MnPALS user group meeting and Workday, where she presented two sessions.

Michelle Twait had a book chapter, coauthored with Jeff Jenson and Anna Hulseberg, "Creating a mentoring community in an undergraduate library," accepted for publication. She attended a grant writing workshop and with Jeff Jenson wrote two successful grant applications. She also served on the campus Judicial board and was a faculty advisor to Alpha Phi Omega.

Appendix B: Budget

Budget 2010-2011	budgeted		spent		over/under
Salaries, Wages, Benefits					
faculty salaries	\$	349,037.66	\$	349,037.66	-
Staff/admin	\$	321,936.02	\$	321,936.02	-
student wages	\$	126,065.51	\$	126,065.51	-
benefits	\$	268,215.09	\$	268,215.09	
total	\$	1,065,254.28		1,065,254.28	
Unrestricted Budget					
Acquisitions					
Acquisitions Books	\$	1,000.00	\$	-	\$1,000.00
Acquisitions Films	\$	-	\$	-	-
Acq. Microforms	\$	1,000.00	\$	-	1,000.00
Acq. Recordings	\$	2,000.00	\$	1,942.77	57.23
Acq. Periodicals	\$	90,000.00	\$	178,807.30	(88,807.30)
Acq. Standing Orders	\$	20,000.00	\$	18,017.42	1,982.58
Acq. Electronic Subs	\$	158,316.00	\$	94,694.90	63,621.10
unrestricted acquisitions subtotal	\$	272,316.00	\$	293,462.39	(21,146.39)
Operations					
Archives-Office Sup.	\$	4,600.00	\$	5,140.53	(540.53)
Archives-Mtgs	\$	1,500.00	\$	346.88	1,153.12
Media Services	\$	50.00	\$	49.00	1.00
Film Rental/Purchase	\$	50.00	\$	-	50.00
Bibliographic Services	\$	20,000.00	\$	16,652.63	3,347.37
Binding	\$	5,000.00	\$	4,613.91	386.09
Computer Equipment	\$	25,755.00	\$	18,730.68	7,024.32
Computer Supplies	\$	980.00	\$	296.25	683.75
Computer Software	\$	5,000.00	\$	120.74	4,879.26
Consultants/Honoraria	\$	50.00	\$	16.35	33.65
Copying Equipment	\$	9,500.00	\$	1,385.57	8,114.43
Dues & Memberships	\$	1,000.00	\$	850.00	150.00
Entertainment	\$	500.00	\$	588.46	(88.46)
Equipment Repair	\$	800.00	\$	767.47	32.53
Library Equipment	\$	2,000.00	\$	10,505.41	(8,505.41)
Library Supplies	\$	3,000.00	\$	3,613.20	(613.20)
Meet. & Workshops	\$	2,000.00	\$	1,647.12	352.88
Office Supplies	\$	2,000.00	\$	1,291.85	708.15

PALS	\$	40,660.00	\$	39,353.00	1,307.00
Postage	\$	1,400.00	\$	2,131.15	(731.15)
Printing	\$	2,500.00	\$	2,357.19	142.81
Telephone	\$	5,000.00	\$	4,272.66	727.34
Travel	\$	3,000.00	\$	2,562.66	437.34
Dept. Chair Fund	\$	2,600.00	\$	2,600.00	-
total operations	\$	138,945.00	\$	119,892.71	19,052.29
Total Unres. Budget	\$	411,261.00	\$	413,355.10	(2,094.10)
Restricted Budget					
Johnson (C & M)	\$	3,873.07	\$	-	3,873.07
Johnson Emeroy	\$	12,215.39	\$	8,164.80	4,050.59
Ford (archives)	\$	6,452.00	\$	-	6,452.00
Adolphson, George	\$	3,004.87	\$	3,004.87	-
Alexis, G & I	\$	1,265.35	\$	1,271.37	(6.02)
Lund, Natalie	\$	34,763.28	\$	34,763.28	-
Bush	\$	26,859.61	\$	21,377.97	-
Carlson, E. M.	\$	2,555.80	\$	2,555.80	-
Carlson, Ebba	\$	2,084.98	\$	2,084.98	-
Drache History Books	\$	1,410.99	\$	1,434.87	(23.88)
Maria Sigurdson Fund	\$	1,191.00	\$	-	1,191.00
Fredrickson, Florence	\$	2,531.98	\$	263.04	2,268.94
GLA	\$	124,836.27	\$	124,836.27	-
GLA Diversity	\$	5,000.00	\$	3,566.05	1,433.95
General EF	\$	6,876.41	\$	61.02	6,815.39
Hasselquist	\$	94.42	\$	71.44	22.98
Misfeldt	\$	226.00	\$	226.00	-
Moe MN Statutes	\$	6,300.88	\$	6,300.88	-
NEH Challenge	\$	53,809.67	\$	52,415.66	1,394.01
NEH Wom. Studies	\$	6,500.00	\$	5,177.28	1,322.72
Paulson, Lolita	\$	28,401.25	\$	15,092.76	13,308.49
Scandinavian Studies	\$	33,323.73	\$	7,169.89	26,153.84
Special Acquisitions	\$	7,505.58	\$	2,363.58	5,142.00
Total Rest. Budget	\$	371,082.53	\$	292,201.81	78,880.72
Rest. archives lines	\$	22,540.46	\$	8,164.80	14,375.66
subject rest. acq.	\$	61,541.02	\$	32,637.43	28,903.59
Gen. restricted acq	\$	287,001.05	\$	251,399.58	35,601.47
Total acq.	\$	620,858.07	\$	577,499.40	43,358.67
Total unrestr & restr.	\$	782,343.53	\$	705,556.91	76,786.62
Grand total	\$	1,847,597.81	\$	1,770,811.19	76,786.62

Appendix C: Statistical Profile

	2009/2010	2010/11
collection stats		
books, scores, continuations		
volumes added	4,429	4,103
volumes withdrawn	3,961	2,763
volumes total	307,968	309,308
microtext		
microfilm added	2	0
microfilm withdrawn	0	2,765
microfilm total	11,842	9,077
microfiche added	9	2
microfiche withdrawn	0	0
microfiche total	24,910	24,912
audio-visual		
audio-visual added	674	789
audio-visual withdrawn	322	859
audio-visual total	18,282	18,564
government documents		
internet documents added to catalog	5,638	5,804
paper added	208	110
maps added	147	47
microfiche added	129	-
paper withdrawn	11,140	6,086
microfiche withdrawn	16,572	12,117
paper total	64,386	58,410
maps total	83,583	83,630
microfiche total	133,680	121,563
cataloged internet documents total	12,132	17,936
total documents with maps	294,966	283,986
Periodicals		
current subscriptions - paper*	497	479
current subscriptions - electronic	167	168
Note: does not include bundled full text		

Service statistics**circulation/reserves**

general collection	19,184	17,548
browsing	835	764
paper reserves	1,167	507
music av	41	1
music reserves	758	507
government documents	60	56
audio-visual	3,434	3,932
audio-visual reserves	220	484
periodicals	1,162	967
circ - Gustavus total	23,907	24,766
circ - external	521	623
circ - total	29,389	28,002
electronic reserves - items posted	2,011	1,882
gate count / visits	216,298	226,755

interlibrary loan*

request by GAC to other libraries	6,583	5,725
loans filled by GAC for other libs.	5,300	4,548
copyright fees **	\$376.32	\$1,503.04

*from 2009 - inc. only filled requests

**these are paid by calendar year

instruction**course-related sessions**

students	1,695	1,689
course sections met	na	118
total sessions	130	138
other tours/sessions - attendees	20	20

credit courses / enrollment

FTS	16	16
January Term courses	15	56
Information Fluency	6	8
reading workshop	na	14

reference transactions

reference questions - typical week	90	85
reference questions total	3,067	2,896

Appendix D: Status of Last Year's Goals

- Create a new public service desk for the Audio Visual Department (and freeing up space for public use) and moving the entire AV collection into open stacks – DONE. We also upgraded the equipment in the AV classrooms and replaced many VHS tapes with DVDs.
- Move the microfilm collection closer to the serials collection – DONE. We reduced the size of the collection substantially and relocated it and the new digital microfilm reader to the south end of the first floor.
- Develop a course proposal for a partial credit course to encourage reading for pleasure in preparation for lifelong learning – DONE. The course, NDL 201, was offered in the first half of the spring semester and received favorable student evaluations.
- Pilot the use of peer tutors at the reference desk – DONE. The pilot project, while at time rocky, was ultimately deemed worth continuing. The students involved enjoyed the training they received and felt they were able to provide needed assistance to students at late hours, something we had never done before.
- Embed a librarian in the GWS colloquium – DONE. Whether this initiative continues will depend on who is teaching the course. We piloted a more intensive library component for the religion department's methods course and expect to continue that more permanently while exploring opportunities for more intentional collaborations with other departments.
- Launch a new student/faculty program with the Kendall Center – POSTPONED. In the coming year Barbara Fister will work with Tom Huber to develop this program, with the library coordinating sessions of particular interest to faculty and students in the humanities and social sciences.
- Work with the music and geography departments to determine the future of their branch libraries – IN PROGRESS. We expect to make strides in the coming year.
- Replace the acquisitions lists with dynamic RSS feeds – DONE.
- Create new signage for the collection based on insights from the ethnographic study – DONE.
- Analyzing workflows for electronic resources and evaluating purchase on demand for interlibrary loan – DONE. We will continue to examine the possible replacement of our electronic resources management system and SFX link resolver with new products being developed by PALS.
- Completing the transition from Blackwell to YBP – DONE. YBP's impressive GOBI system, however, proved too expensive to implement. We will continue to explore ways to assist faculty in discovery of new publications in their fields.
- Designing new space for special collections and integration into the curriculum – ONGOING. We have cleared a space on the main floor for the collection, but will need to find funding for appropriate cabinetry, ventilation, security, and study furniture as well as evaluate our current collection and devise appropriate uses.
- Hosting the Lefler Lecture – DONE; our intended speaker, Siva Viadhyathan, canceled his visit, but with the assistance of the Lecture Series, we were able to bring Scott

Bennett, librarian emeritus of Yale University, who spoke on “Libraries and Learning: A History of Paradigm Change” and spent two days on campus discussing ways to rethink library design with student learning at the core.

- Planning a Scandinavian crime fiction conference for the Circumpolar Year – IN PROGRESS. This year we will work with the Swedish Embassy, the American Swedish Institute, Gustavus Library Associates, and our Scandinavian Studies program to host an event.